

*Kyra*TM

The logo for 'Kyra' is rendered in a gold-colored, cursive script. The word 'Kyra' is the central focus, with a trademark symbol (TM) positioned to its right. A large, three-dimensional gold sphere is placed to the left of the 'K', partially overlapping the letter. A smaller, similar gold sphere is positioned above the 'y'. The entire logo is set against a light gray, semi-transparent shadow that follows the curve of the text and spheres, giving it a sense of depth and floating appearance.





THE KYRA™ LINE represents the best beauty gift that has been given to women in decades - each product performing to phenomenal standards within days - versus weeks, months or never!

In the February 3/2000 edition of the Financial Post, a feature story on the aging baby boom market predicted that a new breed of cosmetics with pharmaceutical properties "will come to the market in five to ten years."

THAT NEW BREED OF COSMETICS IS HERE NOW!

The incredible effectiveness of Kyra™ is based on the use of optically corrected organic compounds, and as such, Kyra™ products are true cosmeceuticals - pharmacologically active products that blur the line between cosmetics and pharmaceuticals. This means Kyra™ is years ahead of the mainstream market and effectively renders 99% of over the counter skin care products obsolete.

WHY MUST OPTICAL COMPOUNDS BE "CORRECTED"?

The science of optically corrected organic compounds is called Chirality, which is taken from kheir, the Greek word for "handed".

In short, the science of chirality began with Louis Pasteur, who discovered that biologically active molecules often occur in two mirror-image forms called isomers or simply stated - hands. You could visualize these "hands" as "sides" whose only similarity is that they look alike. Although they are stereo images of each other, the chirally correct side is Mr. Hyde and the chirally incorrect side is Dr. Jekyll.

The process of unzipping or separating these two sides, is called "chiral resolution, and the end result is that the chirally correct side can be isolated and used in highly beneficial ways, and the dangerous rogue side discarded.

WHEN A COMPOUND HAS NOT BEEN CHIRALLY CORRECTED . . .

. . . It can cause devastating side-effects in the human body, and the reason that pharmaceutical companies are spending upwards of \$100 billion annually on both chiral research and the "chiral correction" of their drugs, is because they now know that many of the unfortunate side-effects of prescription drugs are caused by chiral incorrectness!

Today, the FDA in the United States has mandated the "chiral correction" of the top 100 selling prescriptive drugs. Further,

they will not approve any new drugs that are not chirally "resolved".

HUMAN BEINGS ARE BOTH CHIRALLY SENSITIVE AND CHIRALLY PURE . . .

. . . And at this point in our human evolutionary history, the biochemistry of the human body is becoming increasingly chirally selective and chirally pure - partially due to environmental attack and toxin overload.

Kyra™ works because it actually addresses the chirally pure nature of the human body on a molecular level. Remember, "chiral incorrectness" and the use of petroleum byproducts are the two principal reasons that mainstream skin care really can't offer us any hope of delivering meaningful results.

On the other hand, if an active ingredient is chirally correct - meaning it has the right optical activity so as to be recognized and "fit" the chemistry of the human body, it will do the job nature designed it to do.

Welcome to the future of true anti-aging skin care, and all the future breakthroughs that chiral science can and will make possible!



Imagine a facial cleanser so 'chirally clever' and elegant in design, that it actually washes moisture into the skin instead of out of it.

WHAT IS IT?

The super 'natural' restorative qualities of Liquid Crystals take Crystal Clear into an entirely new category of facial cleanser. Crystal Clear is so silky soft and chirally pure and gentle, that we recommend it to dermatologists for both post-laser and post-surgery care.

HOW DOES IT WORK?

With mild, yet extremely powerful left-handed amino acid surfactants, even stubborn cosmetics emulsify easily without scrubbing the skin. The most elegant and mild amino acid lathering agent on the planet (L-acyl glutamate), is conversely so potent, that its ability to maintain the elasticity of the stratum corneum proteins is exceptional.

WHO SHOULD USE IT?

Those with highly irritable complexions will really appreciate Crystal Clear's decadent shea butter component. Incorporating the precious essences of both unzipped Ylang Ylang and Sandalwood, Crystal Clear culminates in a chiroma-therapy experience that is both deeply soothing and clarifying.

FORMULA HIGHLIGHTS

Distilled/Fullerene filtrated water moisturizes as it cleanses, delivering exponentially more nutrients to the skin.

Liquid Crystals

Shea Butter prevents lipid-peroxidation in the epidermis due to its chiral components D-alpha-tocopherol and L -phytosterols.

Kyra's™ form of chirally correct Glycerin (steam-distilled from sugar fermentation), improves the mobility of right-handed ingredients through the dead stratum corneum.

The L-menthol in this formula is extracted from Japanese Mint. At 25,000 parts per million (PPM), it is the most potent source of menthol on the planet. As such, its antibacterial properties keep 'foreign invaders' from landing as they simultaneously render existing surface bacteria ineffective. The L-menthol in Kyra™ also maintains the chiral purity of the skin during the aging process.

Ylang Ylang and Sandalwood oils : Unzipped essential oils separating the active L and D components for improved therapy:aroma ratio.

DOUBLE D HEALTH PRICE: \$29.99 CAD





**Turn around a tired, drab or troubled complexion in two days,
with the balancing power of left-handed Japanese Mint.**

WHAT IS IT?

Kyra™ makes the anti-aging promise of cellular turnover very real. We start delivering that promise when you wash your face. In fact, if left on the skin for 1-3 minutes, Mint Mantra will actually prompt a safe and gentle 'mini-peel' - revitalizing even the chalkiest looking complexion without causing the long-term damage of free-radical cascade.

For the past few years, women have stormed the 'high-end' cosmetics counters of the world, seeking the anti-aging benefits of Alpha-Hydroxy-Acid (AHA). Sadly, the broadly advertised benefits of the AHA complex have largely been label claim oriented, because unless the complex has been chirally corrected, it delivers no visible or permanent benefits, and can cause dramatic long-term damage.

HOW DOES IT WORK?

Mint Mantra is the only skin cleanser of its type in the world that utilizes three chirally-corrected constituents of the AHA complex. While your washing your face, our chirally corrected AHA constituents - L-lactic acid, L-malic acid and L-tartaric acid finesse the texture of your skin and expedite cell-turnover. This in turn quickly migrates new and healthier cells to the surface - where improvements to the skin's condition are quickly visible.

WHO SHOULD USE IT?

Introducing the most extraordinary anti-aging facial cleanser on the planet. Mint Mantra is capable of taking the revitalization of drab or 'tired' complexions to a completely accelerated level of vitality. And for those afflicted with acneic conditions it is an absolute miracle.

FORMULA HIGHLIGHTS

Distilled/Fullerene filtrated water moisturizes as it cleanses - delivering exponentially more goodies to the skin.

Liquid Crystals

PEG-oleic fatty acid glycerides greatly improve the balance and integrity of epidermal phospholipids - the literal 'backbone' of cellular membranes.

Shea Butter prevents lipid-peroxidation in the epidermis due to its chiral components D-alpha-tocopherol and L-phytosterols.

The L-menthol in this formula is extracted from Japanese Mint. At 25,000 parts per million (PPM), it is the most potent source of menthol on the planet. As such, its antibacterial

properties keep 'foreign invaders' from landing as they simultaneously render existing surface bacteria ineffective. The L-menthol in Aura-Ware also maintains the chiral purity of the skin during the aging process.

Our aromatic Jasmine Alcohol (derived from the jasmine branch of the olive family), discourages bacteria and other micro-organisms from setting up home in the formulation itself. Jasmine alcohol is also a powerful pheromone.

DOUBLE D HEALTH PRICE: \$29.99 CAD





This is without a doubt, the most intelligent and potent chiral antioxidant system to ever be sold over the counter.

WHAT IS IT?

We took the science of chiral pheromones and the power of Spin Trap and Liquid Crystals, and made a totally intoxicating spray cocktail that nourishes stressed skin while it stops thousands of aging pollutants dead in their tracks. In fact the chiroma-therapy is so yummy and uplifting, that we call it 'happy spray'.

HOW DOES IT WORK?

Unlike the hundreds of toner type products on the market today, Radical Approach's purpose is not to remove residual cleanser or restore pH balance to the skin after cleansing. With our chirally correct facial cleansers, this just isn't an issue.

Radical Approach uses the power of Spin Trap - the world's only 'intelligent antioxidant' - to capture the wayward oxygen molecules that come into contact with the skin. These 'rogue molecules' are one of the primary causes for many forms of skin cancer, as well as premature aging. Once captured, the intelligence inherent to Spin Trap plugs them back into their intended goal of tissue respiration. In other words, Spin Trap deals with free radicals constructively - rather than destructively.

WHO SHOULD USE IT?

Radical Approach is a true specialist and as such, may be used as a stand-alone product. How it conditions the skin to receive it's individual nutritional payloads, and shields the skin from the ravages of environmental pollutants, was simply a matter of chiral design. It can be used on all skin types.

FORMULA HIGHLIGHTS

Distilled/Fullerene filtrated water moisturizes as it cleanses - delivering exponentially more goodies to the skin.

Blue & Green Liquid Crystals

Radical Approach takes the protection and healing of stressed skin, and the ability to ravage free radicals and calm inflammatory responses to a whole new level. Using only the best chiral components of the Aloe D-Complex, you'll finally see the results that are truly worthy of the legends about this native desert dweller.

We use L-Ascorbic Acid, otherwise known as the 'left-handed' side of vitamin C, because it promotes better building of proteins in the skin, and is in fact, the most important of all the carbohydrates. L-Ascorbic Acid is also abundantly rich in left-handed amino acids, which is another fabulous nutrient payload to the fabric of the cells.

The chirally corrected version of Witch Hazel utilized in Radical Approach, isolates the three components of Witch Hazel that exponentially boost this product's antioxidant qualities, while serendipitously offering calming effects. The magic three for the chirally curious are: L-epigallocatechin, D-gallocatechin and D-mammelose.

Then we added a chirally resolved Beta Hydroxy Acid to soften the skin and make an essential contribution to the formulation of left-handed ATP (the body's most important process for the creation of energy) . . . and topped it all off with L-Gluthione . . . another chiral/optically correct 'lefty' that would afford the precious membrane lipids in your skin yet more protection from free radicals. If it sounds like we take this airborne toxin thing seriously. . . GOOD.

And as if all this weren't enough, we included a full compliment of absolutely intoxicating aromatherapy essentials that are guaranteed to tantalize your senses.

DOUBLE D HEALTH PRICE: \$29.99 CAD





Featuring prized chiral antioxidants and epidermal growth factors, Mellow Yellow is a true 'safety shield' that will protect even the most compromised skin.

WHAT IS IT?

Mellow Yellow is truly every woman's daily dream cream. It is a total enigma in that it deeply hydrates without being oily and it is extremely potent in a completely gentle way. The skin rapidly assimilates this silky soft cream, as it infuses a huge payload of potent epidermal growth factors for both cellular renewal and repair. You will see and feel the difference chiral science makes in a matter of days, versus months.

HOW DOES IT WORK?

Mellow Yellow uses the power of Spin Trap - the world's only 'intelligent antioxidant' - to capture the wayward oxygen molecules that come into contact with the skin. These "rogue molecules" are one of the primary causes for many forms of skin cancer, as well as premature aging. Once captured, the intelligence inherent to Spin Trap plugs them back into their intended goal of tissue respiration. In other words, Spin Trap deals with free radicals constructively - rather than destructively.

Mellow Yellow stimulates repopulation of epidermal growth factor receptors with its own optically/chirally correct version of epidermal growth factor, which is called Serum Protein. This is why you can see the improved quality of your skin so quickly. Serum Protein stimulates new skin cell replication and moves these newer and healthier cells to the surface much, much faster.

Then we took this process one step further, and included D-Retinol Hammelate in order to highly activate and stimulate the kind of collagen synthesis reminiscent of our earliest youth. When skin is distressed from over-exfoliation, sunburn, surgery or is in a general unhealthy state, Mellow Yellow is your chiral 911 call.

WHO SHOULD USE IT?

It is wonderfully effective for all skin types.

FORMULA HIGHLIGHTS

We use Fullerene filtrated distilled water to deliver huge payloads of nutrients to the skin cells. Fullerenes unto themselves are capable of carrying and delivering exponentially more nutrients than Liposomes. In fact, Liposomes aren't even in the same league.

Yellow Liquid Crystals

Pure chamomile sourced L-alpha bisabolol is 100% left-handed and as such, far supercedes the ability of azulene as an anti-inflammatory, burn and wound-healer, and antipyretic.

Caprylic capric triglycerides supply the glycoproteins that the skin must have in order to connect epidermal cells. They also improve the permeability barrier of the skin and ward off fungal invasions.

Mellow Yellow hands down blows away the totally ineffective Vitamin E based creams that have dominated the general skin care and health food industry trading on label claim. This elegant cream boasts D-alpha-tocopherol. This right-handed version of Vitamin E is the only natural version of Vitamin E. Sourced from Purslane (*portulaca oleracea*), where it occurs at 2300 parts per million (PPM), it is also th antioxidant with the best and most widely respected reputation.

This formula actually detoxifies the skin as it hydrates the skin due to the optically resolved Hyaluronic Acid and D-glucuronic acid factors that we added. D-glucuronic acid is the most basic building block of hyaluronic acid. As such, this precursor of Vitamin C, is Mother Nature's chief detoxifier in plants and animals.

Mellow Yellow also includes the wonderful chiral aromatherapy combination of Jasmine, Bergamot, and Sandalwood.

DOUBLE D HEALTH PRICE: \$36.99 CAD





WHAT IS IT?

Paradigm Shift boasts the chirally corrected constituents D-Retinol Hammelate (of the Retinol complex) and the Aloe D-Complex, which makes your results worthy of the legends which have come to be associated with both Aloe Vera and Retin A over the years.

HOW DOES IT WORK?

Paradigm Shift is formulated with a nutrient rich base and added chirally correct AHA complex, so it makes for the absolute finest P.M. moisturizer and exfoliation treatment, yet, it is light enough for day use as well two treatments in one - so to speak.

Paradigm Shift uses the power of Spin Trap - the world's only 'intelligent antioxidant' - to capture the wayward oxygen molecules that come into contact with the skin. These 'rogue molecules' are one of the primary causes for many forms of skin cancer, as well as premature aging. Once captured, the intelligence inherent to Spin Trap plugs them back into their intended goal of tissue respiration. In other words, Spin Trap deals with free radicals constructively - rather than destructively.

You will be simply amazed at the results our powerful, yet gentle chirally corrected AHA complex constituents can generate (or should we say regenerate) in your skin. L-lactic, sourced from yogurt, expedites cell-turnover and quickly moves new and healthier cells to the surface where improvements to the skin's condition are visible.

On the other hand, our L-malic component promotes more efficient circulation and healthier capillaries in the skin.

WHO SHOULD USE IT?

Whether you are seeking the youthening benefits of rapid cellular turnover or minimizing fine lines and crows' feet, Paradigm Shift will improve your skin's health, firmness and elasticity all while you are sleeping.

You'll see almost immediate improvements in your skin, without any of the corresponding irritation or damage associated with the heavily advertised and wrongly boasted mainstream alpha-hydroxy-acid creams.

FORMULA HIGHLIGHTS

Distilled/Fullerene filtrated water moisturizes as it delivers exponentially more nutrients to the cells.

Blue & Red Liquid Crystals

Paradigm Shift also boasts D-Retinol Hammelate, to highly activate and stimulate the kind of collagen synthesis reminiscent of our earliest youth PLUS we included extra Collagen - chirally corrected collagen that is.

To re-emphasize protection through antioxidation, we included D-alpha- tocopherol (our right-handed version of Vitamin E). Sourced from Purslane (portulaca oleracea), where it occurs at 2300 parts per million (PPM), it is the antioxidant with the best and most widely respected reputation.

We used only the best optically correct components of Aloe D-complex, making your results worthy of the legends that have become associated with aloe vera over the centuries. D-mannose-phosphate is the component with the amazing healing properties, while D-hydroxy-chromone and D-methyl-phytyl-chromanol act as antioxidants, and D-methyl-tocol lends an anti-inflammatory attribute.

Paradigm Shift also includes the wonderful chiral aromatherapy combination Jasmine, Almond, and Apple.

DOUBLE D HEALTH PRICE: \$39.99 CAD





Special FX is a 'turbo-boosted' chiral repair kit, specifically formulated for skin that is in desperate need of youthing, repair or correction.

WHAT IS IT?

Special FX is a 'no-nonsense' topical that was formulated to deliver a huge payload of recombinant Epidermal Growth Factor, thereby picking up where Mother Nature left off. Used alone, or layered under Mellow YELLOW or paradigm shift, this intense serum exponentially increases the speed at which repair to damaged skin commences, and greatly enhances the efficacy of the other chiral treatments it is used with.

HOW DOES IT WORK?

As we age, our bodies no longer produce the same amounts of certain messaging chemicals that are responsible for regenerating our bodies at regular intervals. Special FX features Serum Protein - a hormonal component of fertilized eggs acts as our potent growth factor to stimulate repopulation of epidermal growth factor receptors.

To speed up both anti-aging and the 'healing process' we included L-Alpha-Bisabolol, which we sourced purely from Chamomile. In this left-handed form, it far exceeds the ability of Azulene as an anti-inflammatory, burn and wound-healer, and antipyretic.

WHO SHOULD USE IT?

In the case of more mature skin, where the epidermal growth factor is suddenly in short supply, the bonds that weave our skin into an outwardly smooth surface, begin to deteriorate and break, and wrinkles and fractures (fine lines) result.

Suggested for ages 40+.

FORMULA HIGHLIGHTS

We use Fullerene filtrated distilled water to deliver huge payloads of nutrient to the skin cells.

Our chiral L-Chondroitin Sulphate (a mucopolysaccharide from shark cartilage), is an important component of the dermal ground substance. It improves water binding and the extra-cellular flow of nutrients. It is enhanced by the presence of our special detoxifying D-Glucuronic Acid - the most basic building block of both Hyaluronic Acid and chondroitin sulfate.

To accelerate antioxidation, we utilized an optically select mix of constituents from Green Tea Extract. This version contains the chiral components: D-Catechin which is an antioxidant and an anti-peroxidant; L-Epigallocatechin which is both an antioxidant and a lipoxygenase inhibitor;

and L-Epigallocatechin-3-0 gallate - plus L-Epigallocatechin-gallate for exponentially enhanced antioxidant strength.

We used only the best chirally correct components of Aloe D-complex, Squalane and Chlorophyll, and then we topped it off with incredible Jasmine, Balm Mint, and Bergamot aromatherapy.

DOUBLE D HEALTH PRICE: \$47.99 CAD





Achieve positively dazzling effects with both your face and your body, as you refine, smooth and polish with the amazing properties of Caged Zeolites. Be prepared for amazing results.

WHAT IS IT?

Whether used as a gentle facial redefining polish or an overall super body scrubber in the shower or bath, the effects are absolutely decadent and astounding.

HOW DOES IT WORK?

And thanks to the amazing polishing properties of our unique Caged Zeolites, there is absolutely none of the microscopic scarring associated with many of the 'wrongfully boasted' store brands. Titanium Dioxide acts as a powerful light-activated catalyst for antibacterial and anti-viral activity and is a natural sun block. There is no doubt about it, once you've used Diamond Dust, you won't want to be without it.

WHO SHOULD USE IT?

Diamond Dust will be your best friend - especially during the dry winter months. It is also extremely beneficial to those that suffer from acne, chronic skin disorders and irritating itchiness caused by either dry air conditions or harsh fabrics.

As a special treat, spoil yourself and go for exhilaration plus, by using Diamond Dust and then cleansing with either Mint Mantra or Ice Shower. You simply won't believe how your skin feels - but sufficient to say, we'll leave that discovery up to you.

FORMULA HIGHLIGHTS

Diamond Dust is formulated with rare cage-like structures called Zeolites. These unique crystalline spheres are hydrated silicates from volcanoes, whose molecular composition resembles that of a cage, or trap. Chemists often call this factor 'Spin Trap' as these geodesic formations spin, trap and retain the countless heavy metal pollutants that deposit on our skin through environmental attack.

The L-Menthol in Diamond Dust is extracted from Japanese Mint. At 25,000 parts per million (PPM), it is the most potent source of menthol on the planet - making this left-handed essential oil component more penetrating than DMSO. Its chemo-prophylactic properties keep "foreign invaders" from landing as they simultaneously render existing surface bacteria ineffective. They also serve to keep your product clear of contaminants. L-menthol maintains the chiral purity of the skin during the aging process.

Right-handed Vitamin E or D-Alpha Tocopherol, is the only natural version of Vitamin E and is the antioxidant with the best and most widely respected reputation. Sourced from Purslane (portulaca oleracea) where it occurs at 2300 parts per million (PPM), it is hands down more effective than the left-handed version. The racemic combination of left and right,

which totally dominates the general skin care and health food industry, is absolutely ineffective, and is used for label claim only.

Capric Fatty Acid derived from dairy butter, provides an extraordinary moisturizing component that improves the permeability barrier of the stratum corneum.

Caprylic Fatty Acid adds an additional moisturizing component, as it's milk fat constituent conditions the glycoproteins responsible for connecting epidermal cells. It is also anti-fungal.

Blending Jasmine with the Essential Oils of Peppermint, Grapefruit, and Eucalyptus, creates our tantalizing CHIROMA-THERAPY ratio.

DOUBLE D HEALTH PRICE: \$26.99 CAD





Visibly improve the appearance and discomfort of dry, crepey, chapped or otherwise stressed or aged skin, with the rejuvenating power of four amazing chiral sugars sourced from totally unique bromelaide fruit enzymes.

HOW DOES IT WORK?

Tropical Smothee leaves skin non-greasy and very water resistant; with the added bonus being that you will never feel this product 'washing off' or being deposited on your towels.

Our D-beta glucosamine (sourced from Floxglove at 26,000 ppm) is a chirally correct right handed sugar that supports the skin to build its own stable of resident mucopolysaccharides. In Tropical Smothee, D-beta glucosamine supplies nitrogen to the skin's network of signalling molecules so that there will be accurate communication between cells. This keeps the epidermis in tighter alignment with the dermis. Our right-handed D-beta fructan component makes the effects of this chiral arrangement more enduring. Meaning you will feel this product working even after you have had your hands in and out of water several times throughout the day.

WHO SHOULD USE IT?

For those individuals whose hands must be in and out of water several times a day, Tropical Smothee provides a long-lasting protective 'glove', yet it is so well endowed with deeply penetrating chiral treats that it melts deeply into the skin like butter on warm toast. It is also well suited for those that handle a lot of paper products and it will not transfer nor leave any residue behind.

Plus, we've created a chiroma-therapy ratio for Tropical Smoothee that is going to have you falling in love with the product all over again - each and every time you use it. If truth be told, Tropical Smoothee smells so good, you'll almost want to eat it.

FORMULA HIGHLIGHTS

Tropical Smoothee is formulated with a totally unique fruit enzyme base which contains the chiral sugars D-galactose, L-arabinose, D-xylose and L-fuctose. These pectins have a molecular weight of 20,000 to 400,000 and in nature they act as the universal cement for plant cells. In our luxurious Tropical Smoothee they benefit the desmosomes that connect your epidermal cells.

L-alpha-lecithin, which is a component of egg yolk, is the most nutrient rich and penetrating of all lecithins. It is naturally left-handed to address the chemistries of protein's individual amino acids, thereby keeping the skin's proteins properly folded and the protein fibers correctly coiled. Left-handed lecithin is anti-eczemic, anti-psoriasis, anti-seborrheic, anti-sclerodermic. It is also a potent antioxidant synergist.

Unlike the racemic combination of left and right-handed Vitamin E, which totally dominates the general skin care and health food industry and is absolutely ineffective, we've used right-handed Vitamin E or D-Alpha Tocopherol.

It is the only beneficial version of Vitamin E. Sourced from Purslane (*portulaca oleracea*) where it occurs at 2300 parts per million (PPM), it is hands down more effective than the left-handed version.

We incorporated only the best optically correct components of the Aloe D-complex, making your results worthy of the legends that have become associated with Aloe Vera over the centuries. D-mannose-phosphate is the component with the amazing healing properties, while D-hydroxy-chromone and D-methyl-phytyl-chromanol act as antioxidants, and D-methyl-tocol lends an anti-inflammatory attribute.

Capric Fatty Acid derived from dairy butter, provides an extraordinary moisturizing component that improves the permeability barrier of the stratum corneum.

Caprylic Fatty Acid adds an additional moisturizing component, as it's milk fat constituent conditions the glycoproteins responsible for connecting epidermal cells. It is also anti-fungal.

Our yummy chiroma-therapy ratio is created by blending Jasmine Alcohol, Almond Oil, and chirally resolved fruit extracts and fruit oils.



DOUBLE D HEALTH PRICE: \$24.99 CAD



Kick-start your day with the 'supernatural tingle shower experience' that is like absolutely nothing you have ever tried before.

WHAT IS IT?

Powerful and exhilarating, Ice Shower is the L-Menthol experience at its finest - leaving you ultra clean, energized and protected all day from bacterial attack.

HOW DOES IT WORK?

Make no mistake about it; Ice Shower is a hands-down Wow! An extraordinary tactile experience and an awakening of the olfactory senses. You will feel and 'sense' Ice Shower working, as the L-Menthol quickly sets up a powerful and protective anti-bacterial shield - treating the areas where you need it most. Ice Shower targets the areas where bacteria builds up and neutralizes the associated odours so well, that deodorant, foot powders and the like, may no longer be necessary.

WHO SHOULD USE IT?

Ice Shower is potent enough to treat athletes foot, acneic breakouts and blemishes on the back and shoulders. And yet it is so chirally gentle and pure, that a baby could use it.

FORMULA HIGHLIGHTS

Distilled/Fullerene filtrated water moisturizes as it cleanses, delivering exponentially more nutrients to the skin.

Blue & Indigo Liquid Crystals (Marine Extracts)

The L-Menthol in Ice Shower is extracted from Japanese Mint. At 25,000 parts per million (PPM), it is the most potent source of menthol on the planet - making this left-handed essential oil component more penetrating than DMSO. Its chemoprophylactic (anti-bacterial) properties keep 'foreign invaders' from landing, as they simultaneously render existing surface bacteria ineffective. L-Menthol maintains the chiral purity of the skin during the aging process.

We use Fullerene filtrated distilled water to deliver huge payloads of highly-active ingredients to the skin. Ingredients such as our optically select L-Lactic Acid - which greatly finesses protein softening - meaning - it expedites cell-turnover and the migration of new and healthier cells to the surface where improvements to the skin's condition are visible.

Detoxify as you scrub with chirally elegant D-Glucuronic Acid - the most basic building block of Hyaluronic Acid and Chondroitin Sulfate. D-Glucuronic Acid contributes more moisture to the skin during the cleansing process.

To totally tantalize the senses we combined the aromatherapy of Peppermint, Grapefruit and Lime Essential Oils.

DOUBLE D HEALTH PRICE: \$22.99 CAD





Experience an absolute miracle for hair, with the healing power of right-handed Vitamin E and left-handed Panthenol.

WHAT IS IT?

Heads up is far and away, the most scientifically superior and unique shampoo in the world and once you've used it, it will be very difficult to go back to your old brand. Imagine if you can, hair that stays clean twice as long as it used too.

HOW DOES IT WORK?

Containing chirally correct D-panthenol (proVitamin B5), this is the first time in history, that you will be guaranteed to receive the previously mythical "Panthenol Promise".

D-Panthenol penetrates and repairs the hair shaft, boosts moisture retention and greatly improves elasticity. The added moisture 'grabber' - D-glucuronic, right-handed Vitamin E and the anti-bacterial L-menthol, take Heads Up to a category all of its own.

WHO SHOULD USE IT?

As this is an extremely gentle and natural cleanser, it is suitable for all hair & scalp types.

FORMULA HIGHLIGHTS

Supercritical distillation and Fullerene filtration make this the 'hungriest' and purest water on the planet - capable of holding and delivering exponentially more ingredients.

Lichen Succinate - Lichen-sourced, this mild surfactant benefits the succinic acid stage of our ATP production.

Lichens survive and thrive under two extremes of weather conditions: equatorial sun and arctic frost. As such, lichens carry their own built-in sun protection to withstand six months of continuous sunshine at a stretch.

Heads Up contains D-Lanosterol, which is a yeast derivative that improves the effectiveness of D-Panthenol. It is the water-soluble precursor to Vitamin D.

Coconut methyl L-glycine acts as a sweet assistant to the lathering effort of this cleanser as it simultaneously boosts glycine in the cell-envelope.

D-Glucuronic Acid is the most basic building block of hyaluronic acid and chondroitin sulfate. As such, this precursor of Vitamin C is Nature's chief de-toxifier in plants and animals. It also contributes more moisture to the skin during the cleansing process.

The L-Menthol in Heads Up is extremely effective for those with aggravated scalp conditions such as shingles, psoriasis or dandruff. Our version of L-Menthol is extracted from Japanese Mint. At 25,000 parts per million (PPM), it is the most potent source of menthol on the planet - making this left-handed essential oil component more penetrating than DMSO. Its chemo-prophylactic properties keeps "foreign invaders" from landing as they simultaneously render existing surface bacteria ineffective. L-menthol maintains the chiral purity of the skin during the aging process.

Right-handed Vitamin E or D-alpha-tocopherol, is the only natural version of Vitamin E and is the antioxidant with the best and most widely respected reputation. Sourced from Purslane (portulaca oleracea) where it occurs at 2300 parts per million (PPM), it is hands down more effective than the left-handed version. The racemic combination of left and right, which totally dominates the general skin care and health food industry, is absolutely ineffective, and is used for label claim only.

Wonderfully beneficial for both skin and hair, D-Panthenol is part of the Vitamin B-5 family and is sourced from queen bee jelly. D-Panthenol is a promoter of coenzyme a and as such, possesses strong anti-dermatitis properties. D-panthenol is true right-handed B5, which combines with pyridoxine (B6) to increase the hyaluronic acid content of skin. This is the "active" alternative to synthetic DL-panthenol, which is inactive, and absolutely of no use to a product's effectiveness. Finally, panthenol that delivers on its promises.

Peppermint lends the optically active "chiroma-therapy" fractions, which emphasize the differences between left and right-handedness.

DOUBLE D HEALTH PRICE: \$22.99 CAD





This chiral 'wonder' is so incredible, that you simply are not going to believe how much it can help your hair with just one use.

WHAT IS IT?

Root Cause is an intensively nutrient rich and highly concentrated wake-up call for the hair that is power-packed with ingredients that can re-link hair's damaged bonds - the cause of 'frizzies' and split-ends.

HOW DOES IT WORK?

L-Menthol ensures not only a totally invigorating experience as the scalp is oxygenated, but also chemo-prophylactic protection from fungus and bacteria. This deters scalp problems. Detoxifying D-glucuronic acid rids hair of chemical pollutants, and the surfactant L-Cysteine conditions and strengthens the sulfur-rich proteins of the hair and scalp simultaneously. You can never go back to your old "stand-by" once you have the Root Cause.

WHO SHOULD USE IT?

Root Cause 'heals' and re-invents hair so when hair is really distressed from perming or coloring, leave it in for an hour or even overnight. And for those with dandruff problems or other scalp challenges, Root Cause is a tremendous boost.

FORMULA HIGHLIGHTS

Supercritical distillation and Fullerene filtration make this the 'hungriest' and purest water on the planet - capable of holding and delivering exponentially more ingredients.

Mustard Seed Thiols - Extracted from mustard seed oil (L-Cysteine), this surfactant (surface acting agent) conditions the sulphur-rich proteins of the scalp and hair.

The form of Glycerin used in Root Cause is steam-distilled from sugar fermentation.

This improves the mobility of right-handed ingredients through the dead stratum corneum.

Egg Lecithol (sourced from egg lecithin), is a fatty alcohol that provides a firm lipid base to anchor the other lighter-than-water ingredients.

Hops Glycerol Esters are long-chained fatty alcohols that are extracted from hops. They enhance the emollience of the lipid phase in Root Cause.

Caprylic Fatty Acid is a moisturizing component of milk fat that conditions the glycoproteins responsible for connecting cells. It is also anti-fungal.

Capric Fatty Acid, derived from dairy butter, acts as a moisturizing component to improve the permeability barrier of the stratum corneum.

Dimethicone increases the linking of hyaluronic and mucopolysaccharides to protein in hair. This correct version of silicon is increasingly being recognized as important in wound healing and aging.

Wheat Germ Oil is a genetically enhanced compound, resulting in higher linoleic fatty acids. It offers a wide spectrum of tocopherols that have Vitamin E activity.

Our version of Jojoba is a botanical form of sperm whale oil, which is super-hydrated to be 100% non-oily as well as water-soluble. It remains very emollient in its properties.

Shea Butter (sourced from the Karite Tree), contributes the optically active components L-Phytosterols and D-alpha-tocopherol to prevent lipid-peroxidation.

Our version of Jasmine is an aromatic alcohol from the jasmine branch of the olive family. It is a powerful pheromone, which discourages bacteria and other microorganisms from setting up home in the formulation itself.



D-Glucuronic Acid is the most basic building block of hyaluronic acid and chondroitin sulfate. As such, this precursor of Vitamin C is Nature's chief de-toxifier in plants and animals. It also contributes more moisture to the hair during the treatment process.

The L-Menthol in Root Cause is extremely effective for those with aggravated scalp conditions such as dandruff. Our version of L-Menthol is extracted from Japanese Mint. At 25,000 parts per million (PPM), it is the most potent source of menthol on the planet - making this left-handed essential oil component more penetrating than DMSO. Its chemo-prophylactic properties keeps 'foreign invaders' from landing as they simultaneously render existing surface bacteria ineffective. L-menthol maintains the chiral purity of the scalp and hair, regardless of outside interference.

Right-handed Vitamin E or D-alpha-tocopherol, is the only natural version of Vitamin E and is the antioxidant with the best and most widely respected reputation. Sourced from Purslane (portulaca oleracea) where it occurs at 2300 parts per million (PPM), it is hands down more effective than the left-handed version. The racemic combination of left and right, which totally dominates the general skin care and health food industry, is absolutely ineffective, and is used for label claim only.

Wonderfully beneficial for both skin and hair, D-Panthenol is part of the Vitamin B-5 family and is sourced from queen bee jelly. D-Panthenol is a promoter of coenzyme a and as such, possesses strong anti-dermatitis properties. D-panthenol is true right-handed B5, which combines with pyridoxine (B6) to increase the hyaluronic acid content of skin. This is the 'active' alternative to synthetic DL-panthenol, which is inactive and absolutely of no use to a product's effectiveness. Finally, panthenol that delivers on its promises.

Peppermint and Sandalwood lend the optically active 'chiroma-therapy' plant constituents to this product.

DOUBLE D HEALTH PRICE: \$26.99 CAD



